

June 7, 2010

A&D's Pipette Accuracy Tester, the AD-4212B-PT, Wins the Kardux Cup!

A&D Company, Limited is excited to learn that our Pipette Accuracy Tester*, the AD-4212B-PT, has been awarded the Kardux Cup at the International Society of Weighing and Measurement (ISWM) in the United States this year. It is always a great pleasure for us to have our product praised by an objective third party. This is especially true when the Pipette Accuracy Testers have been an embodiment of our pursuit of unique, innovative, and useful products and fulfill our motto of "...Clearly a Better Value".

Here is an excerpt from a news article written by A&D Engineering (ADE), our US subsidiary.



A&D Engineering is proud to announce our new Pipette Accuracy Tester won the Kardux cup at the May 2010 ISWM conference in Atlantic City, NJ! The Kardux Cup is awarded by the International Society of Weighing and Measurement (ISWM) "to recognize a company, group or individual for the most outstanding new technical achievement of the past two years that positively impacts the weighing and measurement industry." The award originated in 1986 and is given every 2 years at the bi-annual ISWM conference. This is the first time A&D has won this honor. Past winners of the Kardux Cup include Rice Lake Weighing Systems, Transcell Technologies, and other weighing industry leaders.

The award is given to companies that either create a new technology or take an existing technology and create an innovative way of presenting or packaging it. The Kardux committee felt the task of verifying pipette calibration was made simple with A&D's pipette accuracy testers.

Special thanks to Joe Martin, Eastern Region Business Development Manager,

who demonstrated the AD-4212B-PT, to the team of judges. It was Joe's flawless and powerful demonstration that helped win the award.



Indeed, we thank Joe Martin and all of those at ADE who are promoting the Pipette Accuracy Testers in the US. Having them as part of our team, and their support and advice, are a great encouragement to us!

* The Pipette Accuracy Testers, along with the Leak Tester, enable pipette users to perform pipette accuracy maintenance by themselves based on their own standards. For details, please click on the following links to see the respective product pages.

Pipette Accuracy Testers:

http://www.aandd.jp/products/test_measuring/pipette/pipette_testers.html

Leak Tester:

http://www.aandd.jp/products/test_measuring/pipette/ad1690.html